



gorilla[®]
INDIA'S MOST ENERGY EFFICIENT FAN*



3 YEAR
On-site
WARRANTY


Highest Rated
and Reviewed
Fan on Online
Platforms


An IIT Bombay
Alumni
Venture


More than
a Million
Users

May 2019 Edition



ABOUT BLDC TECHNOLOGY

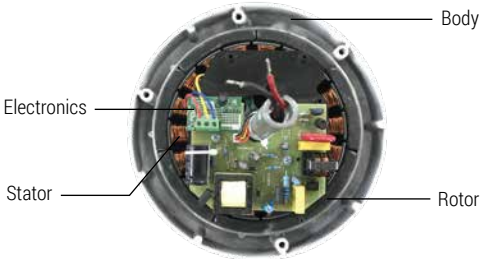
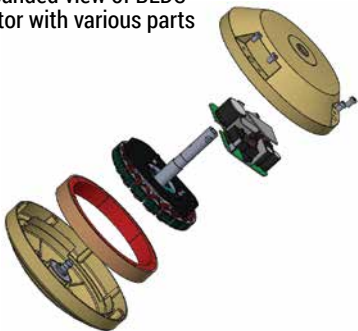
POWER BEHIND GORILLA FANS

BLDC stands for Brushless Direct Current. BLDC motor has no mechanical brush for commutation of the windings. Commutation is deployed with the help of smart electronics. The input voltage provided is 230V AC which is converted to 24V DC by a SMPS. The fan runs internally at 24V and consumes just 28W at full speed.

ADVANTAGE

- Elimination of friction and associated power loss
- Better flexibility over controlling motor speed
- No spark and minimal electrical noise as no slip ring or mechanical brushes are used

Expanded view of BLDC motor with various parts



Gorilla Motor

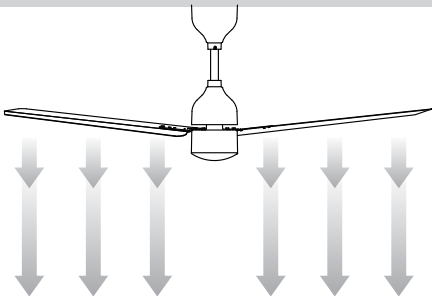


POWER CONSUMPTIONS

POWER CONSUMPTION AT EACH SPEED


The power consumption of the Gorilla* Fan varies with the speed at which it is set. It consumes lesser power than a LED bulb at speed 1


| | | Wattage (W) | RPM |
|-----------|-------------|-------------|-----|
| ● ● ● ● ● | Speed 1 | 3 | 120 |
| ● ● ● ● ● | Speed 2 | 7 | 175 |
| ● ● ● ● ● | Speed 3 | 12 | 225 |
| ● ● ● ● ● | Speed 4 | 18 | 275 |
| ● ● ● ● ● | Speed 5 | 28 | 330 |
| ➤➤➤➤➤➤ | Boost Speed | 38 | 380 |




*The specifications are for Gorilla Renesa+, the specifications may vary for different models


FEATURES & SAVINGS



Super energy efficient
BLDC Motor


65% lesser power
consumption helps you
Save up to `1,500 per year


**Only 28W Power
Consumption on
highest speed**



Smart Remote
with boost, sleep and
timer mode options


**Wide operating
Voltage Range** of
140 - 285 Volts


Runs 3 Times Longer
on Inverter in comparison
with ordinary fan


3 Years
of on-site
warranty


Rust Free
aluminium
bodies


Zero Heating of
motor results in
increased life of fan


Save on Cost
of Regulator

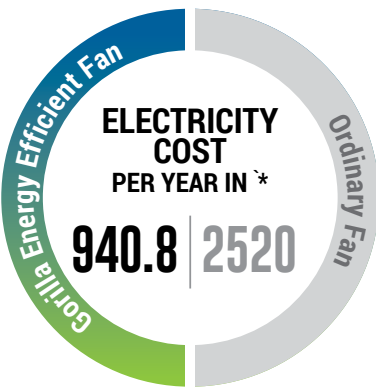
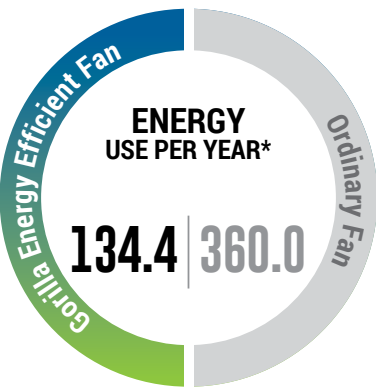
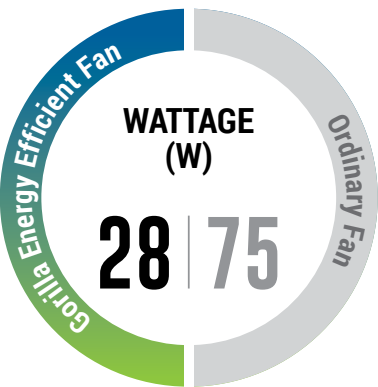

Toggle Operation
to Control Speed


Dust Resistant

THE PERFECT BLEND OF STYLE & SAVINGS

SAVE
UP TO
₹1,500/-
PER YEAR

A comparison of how much you save annually with gorilla fans



Assumptions:
Usage 16 hours/day, for 300 Days a Year with Electricity Rate of ₹ 7/unit



IoT enabled



BLDC Motor
Compact and Powerful

65%
Electricity Saving

Designer Blade
With Metallic & Wooden Finish

Smart Remote
Controlled

| Finish | Sweep (mm) | Power (W) | Input Voltage(V) | RPM | Air Delivery CMM(m3/min) | Power Factor | Service Value(CMM/W) | MRP (₹) |
|----------|------------|-----------|------------------|-----|--------------------------|--------------|----------------------|---------|
| Metallic | 1200 | 28 | 140-285 | 340 | 240 | 0.98 | 8.6 | 5990 |
| Wooden | 1200 | 28 | 140-285 | 340 | 240 | 0.98 | 8.6 | 6490 |



RENESA+

WOODEN



Golden Oakwood



Natural OakWood

BLDC Motor
Compact and Powerful

65%
Electricity Saving

Designer Blade
With Wooden Finish

Smart Remote
Controlled

| Sweep (mm) | Power (W) | Input Voltage(V) | RPM | Air Delivery CMM(m3/min) | Power Factor | Service Value(CMM/W) | MRP (₹) |
|---------------|--------------|---------------------|-----|-----------------------------|-----------------|-------------------------|------------|
| 900 | 28 | 140-285 | 525 | 189 | 0.99 | 6.8 | 4890 |
| 1200 | 28 | 140-285 | 340 | 240 | 0.99 | 8.6 | 4990 |
| 1400 | 35 | 140-285 | 356 | 314 | 0.99 | 9.0 | 5090 |



RENESA+

METALLIC



- BLDC Motor**
Compact and Powerful
- 65%**
Electricity Saving
- Designer Blade**
With Metallic Finish
- Smart Remote**
Controlled

| Sweep (mm) | Power (W) | Input Voltage(V) | RPM | Air Delivery CMM(m3/min) | Power Factor | Service Value(CMM/W) | MRP (₹) |
|------------|-----------|------------------|-----|--------------------------|--------------|----------------------|---------|
| 900 | 28 | 140-285 | 470 | 157 | 0.99 | 5.6 | 4390 |
| 1200 | 28 | 140-285 | 350 | 240 | 0.99 | 8.6 | 4490 |
| 1400 | 35 | 140-285 | 356 | 314 | 0.99 | 9.0 | 4590 |

RENESA



Brown & Black



White & Black



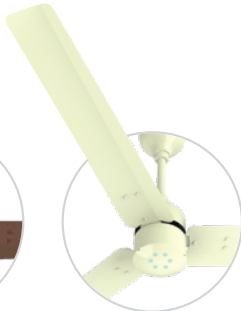
Ivory & Black



White



Matt Brown



Ivory

BLDC Motor
Compact and Powerful

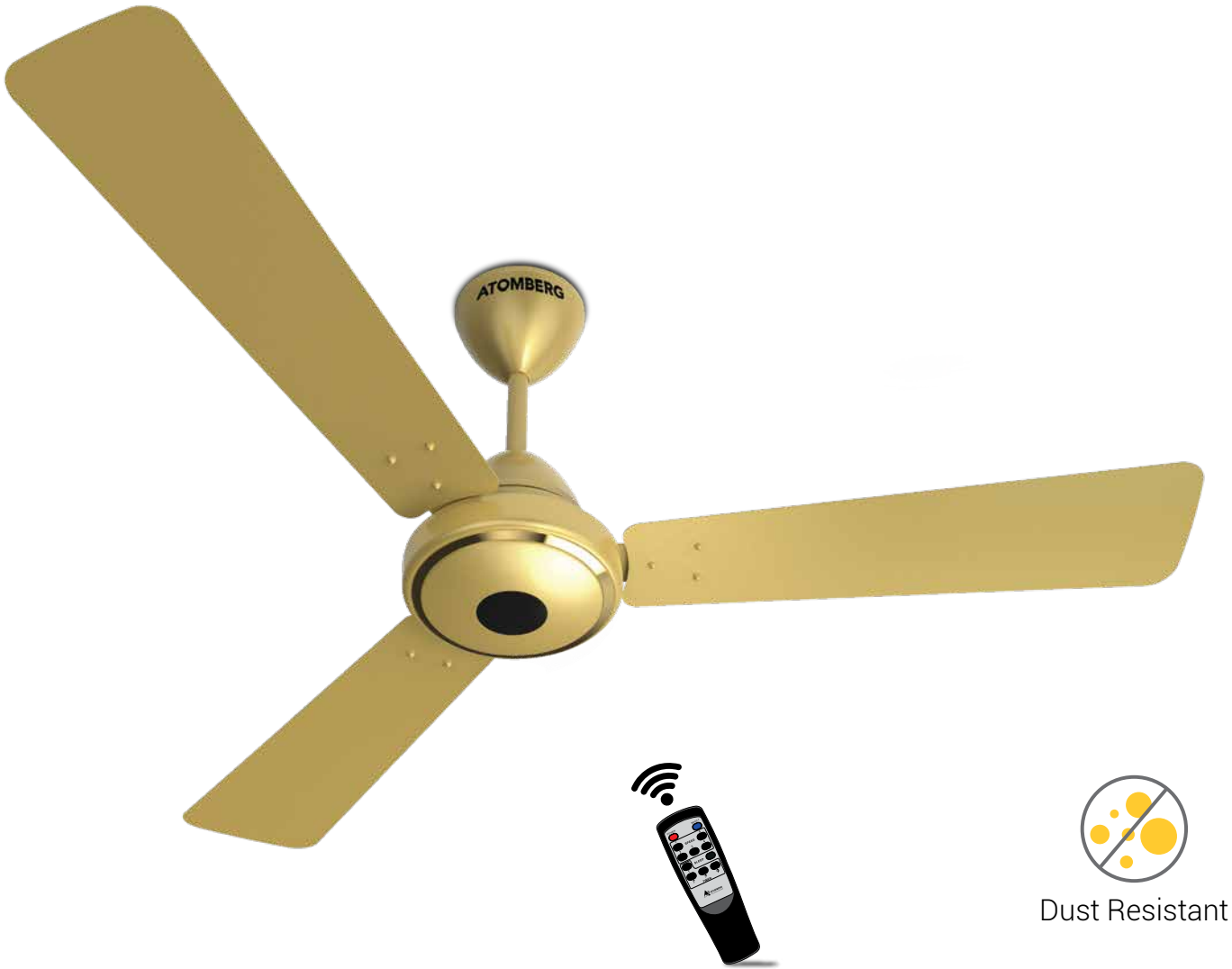
Unique Multi Colour
Combinations

65%
Electricity Saving

Smart Remote
Controlled

Toggle Operation to
Control Speed

| Sweep (mm) | Power (W) | Input Voltage(V) | RPM | Air Delivery CMM(m3/min) | Power Factor | Service Value(CMM/W) | MRP (₹) |
|---------------|--------------|---------------------|-----|-----------------------------|-----------------|-------------------------|------------|
| 600 | 28 | 140-285 | 840 | 135 | 0.99 | 4.8 | 3940 |
| 1200 | 28 | 140-285 | 345 | 280 | 0.99 | 10 | 4040 |
| 1400 | 32 | 140-285 | 275 | 290 | 0.99 | 9.1 | 4240 |



BLDC Motor
Compact and Powerful

Unique Multi Colour
Combinations

65%
Electricity Saving

Smart Remote
Controlled

| Sweep (mm) | Power (W) | Input Voltage(V) | RPM | Air Delivery CMM(m3/min) | Power Factor | Service Value(CMM/W) | MRP (₹) |
|---------------|--------------|---------------------|-----|-----------------------------|-----------------|-------------------------|------------|
| 1200 | 28 | 140-285 | 340 | 235 | 0.99 | 8.4 | 4190 |

EFFICIO +



Sand Grey



Pearl Ivory



Earth Brown



Metallic Gold



Pearl White

65% Electricity

Saving with

Super Efficient

BLDC Motor

Decorative

Blades

High Quality

Metallic Finish

Smart Remote

Controlled

| Sweep (mm) | Power (W) | Input Voltage(V) | RPM | Air Delivery CMM(m3/min) | Power Factor | Service Value(CMM/W) | MRP (₹) |
|---------------|--------------|---------------------|-----|-----------------------------|-----------------|-------------------------|------------|
| 900 | 28 | 140-285 | 450 | 157 | 0.99 | 5.6 | 4090 |
| 1200 | 28 | 140-285 | 340 | 235 | 0.99 | 8.4 | 4190 |
| 1400 | 35 | 140-285 | 275 | 270 | 0.99 | 8.4 | 4390 |



EFFICIO



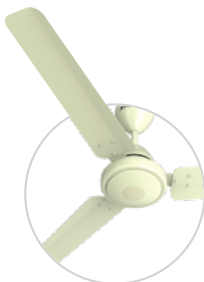
White



Matt Black



Matt Brown



Ivory

65% Electricity
Saving with
Super Efficient
BLDC Motor

No Heating
of Motor

Run 3 Times Longer
longer on Inverter

Smart Remote
Controlled

| Sweep (mm) | Power (W) | Input Voltage(V) | RPM | Air Delivery CMM(m3/min) | Power Factor | Service Value(CMM/W) | MRP (₹) |
|---------------|--------------|---------------------|-----|-----------------------------|-----------------|-------------------------|------------|
| 900 | 28 | 140-285 | 470 | 157 | 0.99 | 5.6 | 3590 |
| 1050 | 32 | 140-285 | 440 | 235 | 0.99 | 7.4 | 3690 |
| 1200 | 28 | 140-285 | 340 | 235 | 0.99 | 8.4 | 3690 |
| 1400 | 32 | 140-285 | 290 | 270 | 0.99 | 8.4 | 3890 |

GORILLA RF



Available with Regulator

- 65% Electricity Saving with Super Efficient BLDC Motor

Decorative Blades
- High Quality Metallic Finish

Smart Remote Controlled

| Sweep (mm) | Power (W) | Input Voltage(V) | RPM | Air Delivery CMM(m3/min) | Power Factor | Service Value(CMM/W) | MRP (₹) |
|------------|-----------|------------------|-----|--------------------------|--------------|----------------------|---------|
| 1200 | 28 | 140-285 | 375 | 235 | 0.99 | 8.4 | 3790 |



PEDESTAL FAN



2^{*}
YEAR
WARRANTY



| Sweep (mm) | Power (W) | Input Voltage(V) | RPM | Air Delivery CMM(m3/min) | Power Factor | Service Value(CMM/W) | Speed | MRP (₹) |
|------------|-----------|------------------|------|--------------------------|--------------|----------------------|-------|---------|
| 400 | 30 | 140-285V | 1320 | 81 | 0.99 | 2.7 | 3 | 3890 |
| 400 | 35 | 140-285V | 1360 | 99 | 0.99 | 2.8 | Boost | 3890 |



WALL MOUNTED FAN



2^{*}
YEAR
WARRANTY

| Sweep (mm) | Power (W) | Input Voltage(V) | RPM | Air Delivery CMM(m3/min) | Power Factor | Service Value(CMM/W) | MRP (₹) |
|------------|-----------|------------------|------|--------------------------|--------------|----------------------|---------|
| 400 | 30 | 140-285V | 1320 | 76 | 0.99 | 2.5 | 3590 |

CUSTOMER TESTIMONIALS

ONLINE PORTALS



HIGHEST RATED AND REVIEWED FAN ON ONLINE PLATFORMS



★★★★★ **A must buy**

By [Hareesh](#) on 27 September 2017

Verified Purchase

I replaced three of my fans with Gorilla fans. They have less noise and offers better air flow than the old ones. Remote is easier to use. The electricity consumption has also reduced after its installation. I will recover my money with in 1 year due to the savings in the electricity bill. The installation was also simple and you can directly connect to the switch after bypassing the regulator. The fan design is also attractive. A must buy product for every home

★★★★★ **Pretty good!**

By [HappyGoLucky](#) on 5 September 2017

Verified Purchase

This is simply awesome piece of technology! I did not believe that it is possible to make improvements in a piece of equipment that is nearly 100 years old. It worked exactly as promised. I run at Speed 2 (which is good enough for me) and in speed 2 it consumes 9W!! At full load it consumed only 24 W! My 25+ year old fan was consuming 75-85W at full load. Probably around 40W at speed 2.



★★★★★ **My third fan**

By [Dhananjay Singh](#) **TOP 500 REVIEWER** on 7 June 2018

Verified Purchase

This is my third Gorilla fan and I am sure that in future I will change my normal fans to Gorilla fans only. I have seen their warranty, they provide complete new parts very next day of complain and I guess gives us 3 year onsite warranty. Plus these fans take very low electricity because they work on inverter more than the normal one. I am expecting glossy paint job in future. Please arrange glossy finished fans too

TESTIMONIAL

B2B

TESTIMONIAL BY IIIT, HYDERABAD



“

We, at IIIT Hyderabad, first bought 240 energy efficient BLDC fans from Atomberg Technologies in June 2016. The performance of the fans has been satisfactory. We have not faces any issues with respect to performance and service so far. Use of these fans resulted into substantial power savings for us.

Satisfied with the performance, we have also given them a repeat order of 230 fans in May 2017. Many faculty and staff members have also opted for these fans for their presonal use at home. Going forward, we plan to install more number of BLDC fans in the compus.



INTERNATIONAL INSTITUTE OF
INFORMATION TECHNOLOGY
HYDERABAD

REWARDS AND RECOGNITIONS



National Entrepreneurship Award
by Govt. of India - 2017



Climate Solver Award
by WWF - 2016



Global CleanTech Innovation
Program Winner
by United Nations - 2016

& many more...

OUR CLIENTELE



Images are merely for representation and the final product may vary, owing to product enhancement.



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